



Parts & Service Sales Representative – Harrisonburg, VA

Valley Equipment Co., a division of Winchester Equipment Company, a leading dealer of construction, agricultural, and material handling equipment is hiring a Parts & Service Sales Representative for our Harrisonburg branch.

This customer-facing role focuses on growing aftermarket parts and service sales, managing key accounts, and ensuring excellent customer support.

Responsibilities:

- Serve as the primary contact for assigned customers
- Promote parts, service, and maintenance programs
- Build lasting relationships and ensure timely service delivery
- Track customer activity in Badger CRM and call sheets

Qualifications:

- 1–2 years in equipment, parts, or service sales (preferred)
- Valid driver's license with clean record
- Strong communication and organizational skills
- Knowledge of equipment operation and maintenance
- Bilingual (English/Spanish) a plus
- Able to lift 75 lbs.; high school diploma or equivalent

Why Join Us:

- Competitive pay + benefits: Health, Dental, Life, 401(k) with match, Profit Sharing, PTO/Holidays, Boot Allowance, and Ongoing Training
- Stable, family-owned company serving Virginia and West Virginia contractors for 65+ years

Apply Now:

Click the button below to complete your online application and upload your resume.

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