

Sales Specialist

Bobcat of South Richmond, a division of Winchester Equipment Co. specializing in the sale, rental, and service of top-tier construction equipment, is seeking a full-time Sales Specialist to join our team.

What You'll Do

- Develop and maintain strong customer relationships within the territory.
- Drive equipment sales by identifying opportunities and closing deals.
- Provide exceptional customer service before, during, and after the sale.
- Utilize computer applications and CRM software to manage leads, track activity, and report progress.
- Represent the company professionally while using a provided company vehicle, laptop, and cell phone.

What We're Looking For

- Proven sales experience, preferably in construction equipment or related industries.
- Strong communication and customer service skills.
- Proficiency with computer applications and CRM software.
- Valid driver's license with a clean driving record.
- A motivated, professional, and growth-oriented mindset.

What We Offer

Competitive pay, company vehicle/cell/laptop, and a full benefits package with insurance, PTO, 401(k) match, profit sharing, disability coverage, boot allowance, and training opportunities.



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